



MUSLIM NETWORK TV

FAITHFULLY CONNECTED

**MUSLIMS IN AMERICA REPRESENT
\$170 BILLION IN SPENDING POWER.**

JOHN GOODMAN, OGILVY, ONE OF THE LARGEST
GLOBAL ADVERTISING AGENCIES.

iPhone android Apple TV Roku firetv facebook YouTube

SOMETHING TO THINK ABOUT...




Imagine being offered a chance to invest \$22 in Apple in 1980 and turning it down without giving it a thorough examination. According to calculations from CNBC, an investment of \$1,000 would have been worth more than \$430,000 by 2018.

Brands that overlook the growing spending power of Muslim consumers face that very risk. A New York Times article from 2007 stated it clearly:

"...advertising executives, used to dividing American consumers into every sort of category, say that ignoring this group – estimated to be about 5 million to 8 million people and growing fast – would be like missing the Hispanic market in the 1990s."

Despite \$170 BILLION in buying power, global brands are just discovering the North American Muslim consumer. How can you avoid missing one of the fastest-growing, youthful, tech-savvy, socially conscious market segments in the world?





MUSLIM NETWORK TV

#BroadcastingMuslims

Brought to you by an award-winning team with 120 years of combined experience in TV production.

America's only Muslim channel on air 24/7

www.MuslimNetwork.tv [/MuslimNetworkTV](https://www.youtube.com/MuslimNetworkTV) [/MuslimNetworkTV](https://www.facebook.com/MuslimNetworkTV) [/MuslimNetworkTV](https://www.instagram.com/MuslimNetworkTV)

DR. AALIA AL-BARWANI
HENA ZUBERI
BOONAA MOHAMMED
PROFESSOR AMINAH MCCLOUD
IMAM MALIK MUJAHID

Introducing, Muslim Network TV...

◉ MUSLIM NETWORK TV

Muslim Network TV is poised to become the leading source of communications outreach to the Muslim community.

Whether at home or on the go, Muslim Network TV is available on popular streaming services such as Apple TV, Roku, Amazon Fire and other leading OTT devices. Additionally, Muslim Network TV is available through satellite TV at Galaxy 19, where it reaches every corner of North America from Canada through the US and all the way into Mexico. The Muslim Network TV app is available on Apple and Android devices as well.

Muslim Network TV is still in test launch phase, but it has earned a loyal following from an audience across North America. According to Alexa ratings (An Amazon company), Muslim Network TV has already achieved a 111,000 traffic ranking in the United States and in the top 359,000 globally.

MUSLIM NETWORK TV

FAITHFULLY CONNECTED

Satellite Galaxy 19



amazon fireTV

Roku

www.MuslimNetwork.TV

SOUND VISION®

Galaxy 19 Satellite coverage.

Satellite: KU-Galaxy 19

Band: KU | LNB: 10750 | Transponder: 11836 / 20769 / V

Also Available On

iPhone

android



Roku



facebook

YouTube





◉ **RAMADAN IS THE MUSLIM CHRISTMAS SEASON**

All Muslims look forward to the holy month of Ramadan. This year, Ramadan will begin April 13th and end with Eid celebrations and parties on May 13th.

At such an important time to the Muslim community Muslim Network TV offers its audience relevant and trustworthy programming. Each day of Ramadan Muslim Network TV will provide the growing North American Muslim audience with daily inspiration, fun children's programming, and thoughtful talk shows. And in April 2021 we will introduce current news and comedy programming. Muslim Network TV is the gathering place for both Muslims and non-Muslims to experience the diversity of beauty, thought and culture found nowhere else.

In 2021, Ramadan should once again be our time of highest viewership. As always, Muslim Network TV will be there to satisfy our viewers with the best programming 24-hours per day. This year we expect higher traffic numbers as families impacted by the current Covid-19 pandemic seek ways to stay connected while they cannot gather as in a normal year.



HOW TO BECOME A CORPORATE SPONSOR OF MUSLIM NETWORK TV

As a producer of original content, Muslim Network TV will provide brands with unique and exclusive partnership opportunities. By partnering with Muslim Network TV, your brand will be showcased before an audience that spans North America, reaching into large urban centers, as well as smaller rural and suburban communities.



ADVERTISING RATE CARD

Weekly or month-long advertising opportunities are available, as well as discounted rates

Advertisements per Month	Corporate Rate	Corporate Rate w/ a 15% discount if ordered by March 31, 2021
90 spots of 30-seconds each	\$10,800	\$9,180
180 spots of 30-seconds each	\$17,880	\$14,688
240 spots of 30-seconds each	\$21,600	\$18,360

Advertisements per Week	Corporate Rate	Corporate Rate w/ a 15% discount if ordered by March 31, 2021
21 spots of 30-seconds each	\$3,000	\$2,550
50 spots of 30-seconds each	\$5,000	\$4,250
70 spots of 30-seconds each	\$6,720	\$5,712



New Exclusive Partnership Opportunity for Ramadan

Beginning in April 2021, Muslim Network TV will debut its first daily news program, Muslim Network News. Exclusive monthly and weekly advertising opportunities are available for its broadcast during Ramadan.

Exclusive Monthly Partnership Opportunity Includes:

- 120 Commercial Messages (Four spots per broadcast).
- One (1) post-show, static graphic recognizing you as the “Exclusive Supporter” of the Muslim Network TV news program.

TOTAL INVESTMENT – \$8,000

Official Monthly Partnership Opportunity Includes:

- 28 Commercial Messages (Four spots per broadcast).
- One (1) post-show, static graphic recognizing you as the “Official Supporter” of the Muslim Network TV news program.

TOTAL INVESTMENT – \$3,000





Contact Us Now

[Click Here](#)

www.muslimnetwork.tv/contact

Please contact us to discuss these advertising opportunities, or any questions about Muslim Network TV. Our team is ready to answer your questions and help you achieve your advertising goals.

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Advertising and Sales



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